

THE PARROT

FLORIDA'S FAVORITE SOURCE FOR ENTERTAINMENT



Why advertise in The Parrot?

The Parrot is the feel good side of publishing with no bad news. Advertising with The Parrot delivers your product to over 60,000 happy readers who are already in a great mood from reading the humorous and fun articles we offer.

It's a proven fact that shoppers will buy more often when they are in a good mood, that's where we set the tone for our readers.

Advertising Benefits:

- FREE Monthly Publication
- Full Color Bold Ad
- Being Seen by Your Target Market
- You are featured in other areas of The Parrot such as: • **Bartender of The Month** • **Out & About** • **Music and Event Listings** *which readers refer to all month.*

On-Line with The Parrot:

- Magazine fully downloadable (Flip through the pages)
- Viewed globally by everyone
- Slide Show of recent events
- Social Network Links with thousands of fans.
- The Parrot is available in over 700 locations from Punta Gorda to Englewood and every town in between. We are the in-room magazine for Hampton Inn, Holiday Inn Express, Days Inn and Best Western in Punta Gorda & Port Charlotte.

Features:

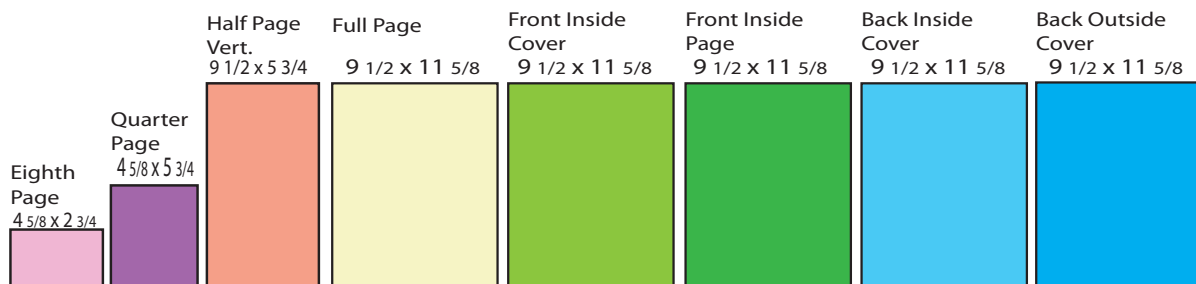
- **Featured Band**
- **Bartender of the Month**
- **Out & About (featuring your business)**
- **Twisted Humor**
- **Parrot Scopes (horoscopes)**
- **Local band schedule**
- **Local events**

Interactive:

- Caption Contest
- Where in the World (photos sent in from around the world with The Parrot)
- Parrot Website

ARTICLES:

- Charlotte Harbor Parrot Head Club
- Parrot Heads In Paradise
- Charlotte Harbor Visitors Bureau
- Punta Gorda Chamber
- Twisted Times
- Radio Personality - Steve Huntington *of Radio Margaritaville*



The Parrot is downloadable in it's entirety on our web site swflparrot.com

The Parrot Website has the latest technology so that our site can be seen and browsed on ANY device and we are still FREE. We DON'T CHARGE our readers to view The Parrot online and we never will.

For sales and information 941-323-4110

or
publisher@swflparrot.com

